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Images and agency: Path to women's empowerment

■ Kiran Chauhan **and** Anjali Capila

Department of Communication and Extension, Lady Irwin College, Delhi University, DELHI, INDIA (Email: kchauhan.4feb@gmail.com)

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ABSTRACT

Images and agency as a path to women's empowerment is explored as a theoretical concept. Basic human rights are suggested as indicators of empowerment. The family as an agency uses positive images from mythology, literature, TV, Cinema to build confidence and self image of girl child. This empowered woman acts as a role model and an agency for the future woman which grows into a self perpetuating spiral.